



## FACT SHEET As of 3/31/15

# PROSHARES ULTRAPRO QQQ°

# **Fund objective**

ProShares UltraPro QQQ seeks daily investment results, before fees and expenses, that correspond to three times (3x) the daily performance of the NASDAQ-100 Index®

## **Fund details**

Inception Date	2/9/10
Trading Symbol	TQQQ
Intraday Symbol	TQQQ.IV
Bloomberg Index Symbol	NDX
CUSIP	74347X831
Exchange	NASDAQ
Net Assets	\$1.18 billion
Gross Expense Ratio	1.04%
Net Expense Ratio <sup>1</sup>	0.95%

# Uses for magnified exposure

Common uses for magnified exposure include:

- · Seeking magnified gains (will also magnify losses)
- Getting a target level of exposure for less cash
- Overweighting a market segment without additional cash

#### Fund performance and index history<sup>2</sup>

ProShares UltraPro QQQ seeks a return that is 3x the return of an index (target) for a single day, as measured from one NAV calculation to the next. Due to the compounding of daily returns, returns over periods other than one day will likely differ in amount and possibly direction from the target return for the same period. These effects may be more pronounced in funds with larger or inverse multiples and in funds with volatile benchmarks. Investors should monitor holdings consistent with their strategies, as frequently as daily. For more on correlation, leverage and other risks, please read the prospectus.

	10 2015	Year to Date	1-Year	3-Year	5-Year	Since Inception
ProShares UltraPro QQQ NAV Total Return	5.70%	5.70%	67.05%	50.91%	49.26%	57.41%
ProShares UltraPro QQQ Market Price Total Return	5.70%	5.70%	67.67%	51.03%	49.27%	57.47%
NASDAQ-100 Index	2.63%	2.63%	22.03%	17.85%	18.58%	20.63%

Periods greater than one year are annualized.

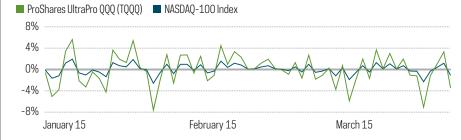
## Daily performance of TQQQ vs. index during 10 2015



Correlation $^3 = 0.99$  $Beta^4 = 3.00$ 

The scatter graph charts the daily NAV-to-NAV results of the fund against its underlying index return on a daily basis.

## Daily return during 10 2015



The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial advisor or broker/dealer representative or visit ProShares.com. ProShares are not suitable for all investors.

<sup>1</sup>Expenses with Contractual Waiver through September 30, 2015. <sup>2</sup>Market returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. <sup>3</sup>"Correlation" is a measure of the strength and direction of a linear relationship between two variables. <sup>4</sup>"Beta" is a measure of the slope, which is the steepness of the line drawn through the fund return vs. the benchmark return on a daily basis. © 2015 PSA 2014-5319

# Index description

The NASDAQ-100 Index includes 100 of the largest domestic and international non-financial companies listed on The NASDAQ Stock Market based on market capitalization. The index reflects companies across major industry groups including computer hardware and software, telecommunications, retail/wholesale trade and biotechnology. Companies selected for inclusion are non-financial companies currently not in bankruptcy proceedings with appropriate trading volumes and adjusted market capitalization.

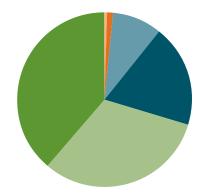
#### Index characteristics

Number of Companies	107
Average Market Cap	\$54.79 billion
Price/Earnings Ratio	21.31
Price/Book Ratio	4.62
Dividend Yield	1.22%
Volatility <sup>5</sup>	15.27%

For more information, visit ProShares.com or ask your financial advisor or broker.

Top 10 index companies	Weights
Apple Inc.	14.53%
Microsoft Corp.	6.68%
Google IncClass C	3.74%
Facebook Inc.	3.68%
Amazon.com Inc.	3.46%
Google IncClass A	3.19%
Intel Corp.	2.97%
Gilead Sciences Inc.	2.93%
Cisco Systems Inc.	2.82%
Amgen Inc.	2.43%

Index sectors	Weights <sup>6</sup>
■ Technology	38.70%
Communications	31.58%
Consumer, Non-Cyclical	18.94%
Consumer, Cyclical	9.32%
■ Industrial	1.12%
Basic Materials	0.33%



<sup>5</sup>"Volatility" refers to annualized standard deviation, a statistical measure that captures the variations from the mean of an index's returns and that is often used to quantify the risk of the index over a specific time period. The higher the volatility, the more an index's returns fluctuate over time. <sup>6</sup>Sum of weightings may not equal 100% due to rounding.

Investing involves risk, including the possible loss of principal. ProShares are generally non-diversified and entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance. These risks may pose risks different from, or greater than, those associated with a direct investment in the securities underlying the funds' benchmarks, can increase volatility, and may dramatically decrease performance. Please see the summary and full prospectuses for a more complete description of risks. There is no guarantee any ProShares ETF will achieve its investment objective.

ProShares may invest in equity securities and/or financial instruments (including derivatives) that, in combination, should have similar daily price return characteristics to the fund's benchmark. Derivative contracts are priced to include the underlying index yield and will not generate dividend income. Because ProShares invest in derivatives and other financial instruments, their dividend distributions may not reflect those of their applicable indexes.

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