Innovation Meets Sustainability: Nasdaq-100 ESG Index™ & Nasdaq Next Generation 100 ESG Index™ November 2021

Nasdaq I REWRITE TOMORROW

Index Objectives

- Reduce the degree to which the portfolio's economic value is at risk because of ESG factors, or more technically, aim to significantly improve the portfolio's ESG score;
- Exclude enterprises that create reputational risks or violate fundamental values;
- Eliminate business exposures that are off-limit for most ESG-conscious investors; and
- Aim to deliver similar performance to the Nasdaq-100[®] (NDX[™])/ Nasdaq Next Generation 100 Index[™] (NGX[™]) (very low tracking error).



Index Mechanics

- Each ESG index at all times consists of a selection of securities in the Nasdaq-100 / Nasdaq Next Generation 100 Index.
- The Nasdaq-100 and Nasdaq Next Generation 100 Indexes are reconstituted annually in December.
- The ESG characteristics of the underlying issuers are re-evaluated each quarter (March, June, September, December). Hence, there is a reconstitution and a rebalancing *each quarter*.
- Securities removed from the Nasdaq-100 / Nasdaq Next Generation 100 Index outside of a reconstitution are removed from Nasdaq-100 ESG Index (NDXESG[™]) / Nasdaq Next Generation 100 ESG Index (NGXESG[™]) and *are not replaced*.



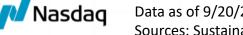
Weighting Scheme

- The ESG Indexes are modified market capitalization-weighted index that considers a company's ESG Risk Rating Score as an adjustment factor.
- Two factors play into the index weight of an issuer:
 - The Nasdaq-100 / Nasdaq Next Generation 100 Market Value, and
 - The ESG Risk Rating Score.
- In general, for each issuer:
 - Everything else equal, the higher the weight in the Nasdaq-100 and/or the better ESG risk rating, the higher the weight in the NDXESG Index, and vice versa. Same for Nasdaq Next Generation 100 and NGXESG.



Exclusions September 2021: NDXESG

| Symbol | Nasdaq-100 ESG Reason for Exclusion | Nasdaq-100 Weight (%) | Company Name | ICB Industry |
|--------|--|-----------------------|------------------------------------|------------------------|
| HON | Revenue from military weapons. Provide non- nuclear materials for nuclear weapons and involved in management of labs where nuclear weapons are designed and tested. | 1.04 | HONEYWELL INTERNATIONAL | Industrials |
| ADI | Revenue from military contracting weapon- related products and/or services. | 0.63 | ANALOG DEVICES | Technology |
| EXC | Revenue from nuclear energy and oil & gas power generation. | 0.33 | EXELON | Utilities |
| AEP | Revenue from thermal coal power generation, nuclear energy, and oil & gas power generation. | 0.29 | AMERICAN ELECTRIC POWER COMPANY | Utilities |
| XEL | Revenue from thermal coal power generation and oil & gas power generation. | 0.24 | XCEL ENERGY | Utilities |
| PTON | ESG Risk Rating Score has not yet been determined. | 0.19 | PELOTON INTERACTIVE | Consumer Discretionary |

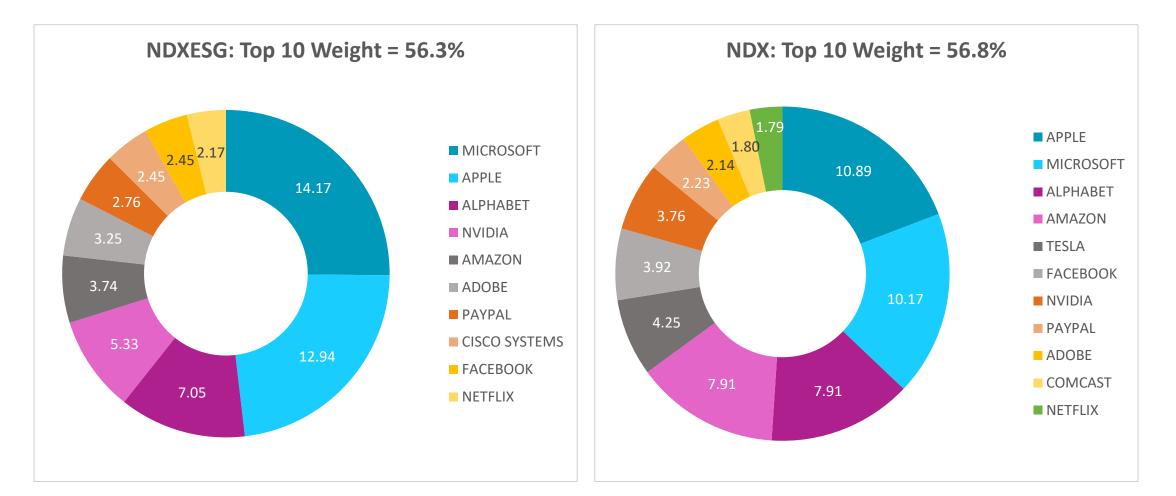


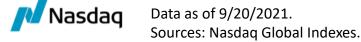
Exclusions September 2021: NGXESG

| Symbol | Nasdaq Next Generation 100 Reason for Exclusion | NGX Weight (%) | Company Name | ICB Industry |
|--------|---|----------------|-----------------------|------------------------|
| DKNG | Revenue from gambling operations. | 1.43 | DRAFTKINGS | Consumer Discretionary |
| CZR | Revenue from gambling operations. | 1.33 | CAESARS ENTERTAINMENT | Consumer Discretionary |
| RPRX | ESG Risk Rating Score has not yet been determined. | 0.96 | ROYALTY PHARMA | Health Care |
| TXG | ESG Risk Rating Score has not yet been determined. | 0.87 | 10X GENOMICS | Health Care |
| LNT | Revenue from thermal coal power generation and oil & gas power generation | 0.85 | ALLIANT ENERGY | Utilities |
| NVCR | ESG Risk Rating Score is greater than 40. | 0.80 | NOVOCURE | Health Care |
| PENN | Revenue from gambling operations. | 0.68 | PENN NATL GAMING | Consumer Discretionary |
| WYNN | Revenue from gambling operations. | 0.56 | WYNN RESORTS LIMITED | Consumer Discretionary |
| BYND | ESG Risk Rating Score is greater than 40. | 0.42 | BEYOND MEAT | Consumer Staples |
| VMEO | ESG Risk Rating Score has not yet been determined. | 0.30 | VIMEO | Technology |

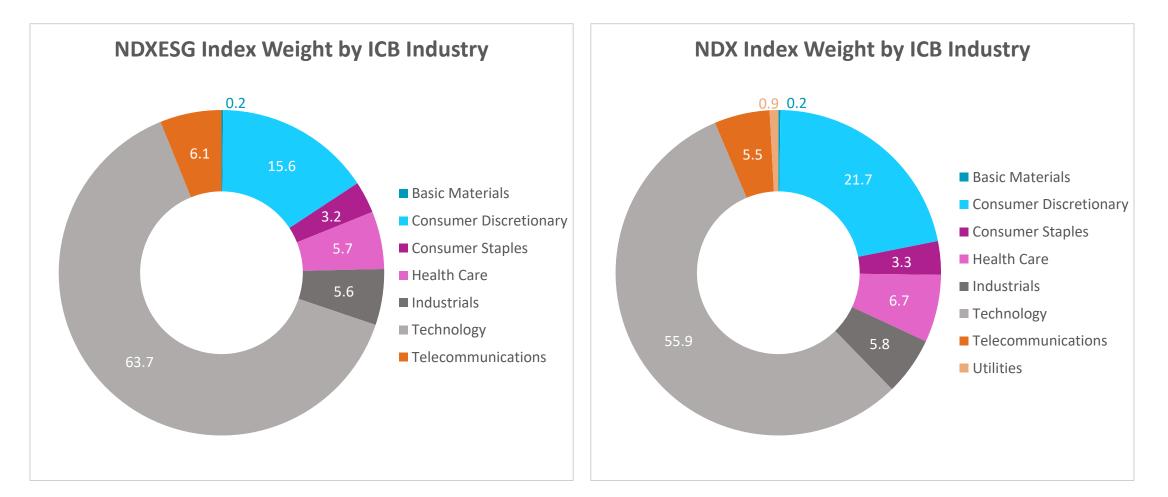


Top 10 Constituents: NDXESG vs NDX



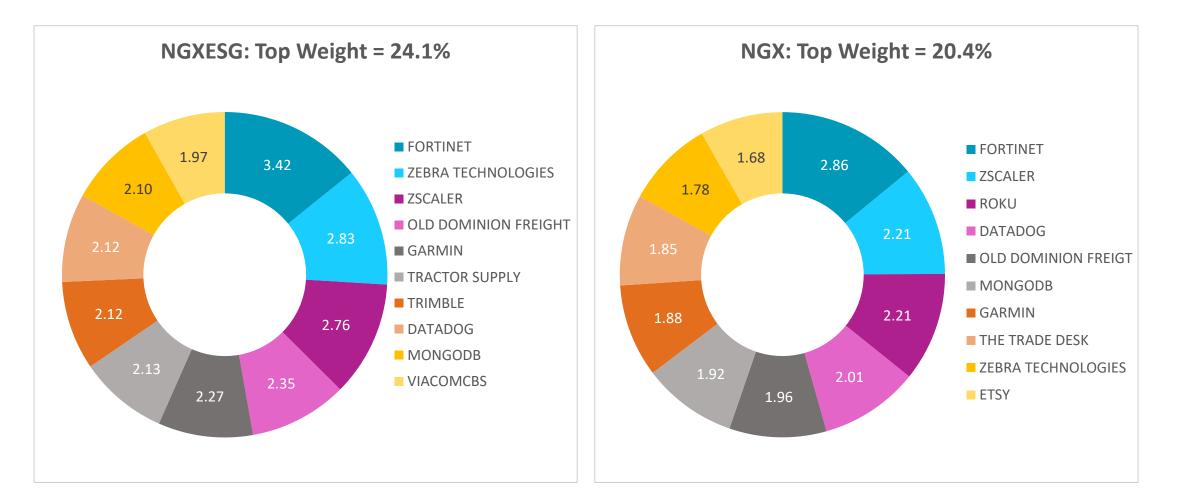


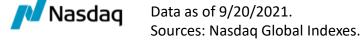
Sector Exposures: NDXESG vs. NDX



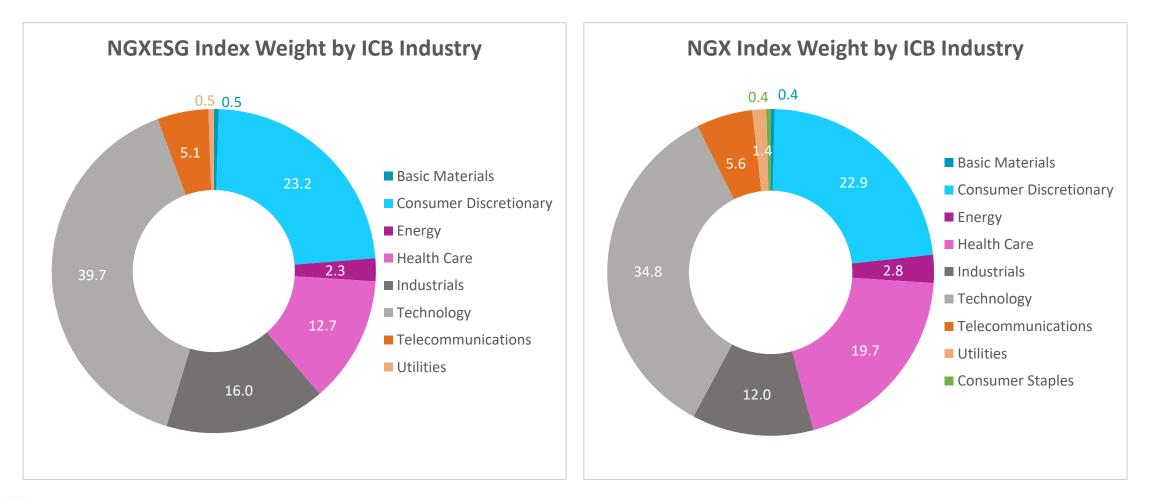
NasdaqData as of 9/20/2021.
Sources: Nasdaq Global Indexes.

Top 10 Constituents: NGXESG vs NGX



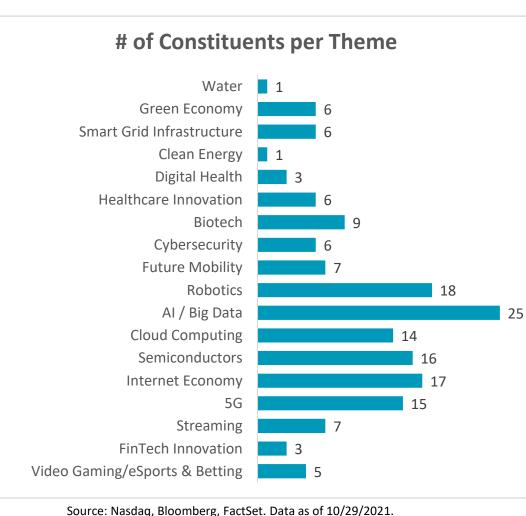


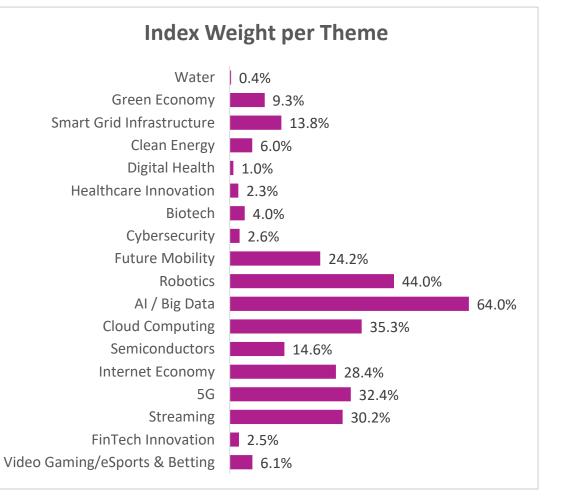
Sector Exposures: NGXESG vs. NGX



Nasdaq Data as of 9/20/2021. Sources: Nasdaq Global Indexes.

Nasdaq-100 by Thematic Exposures

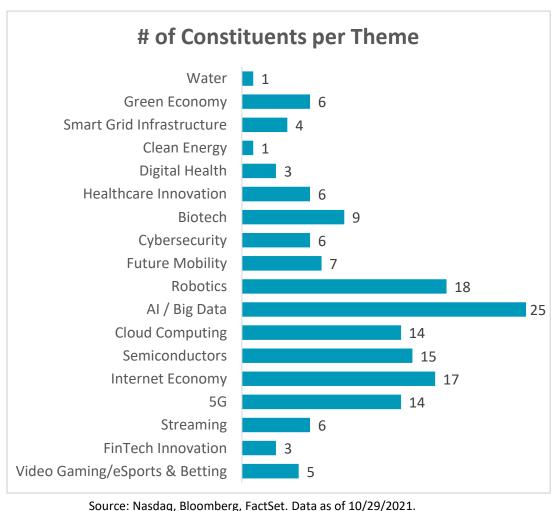


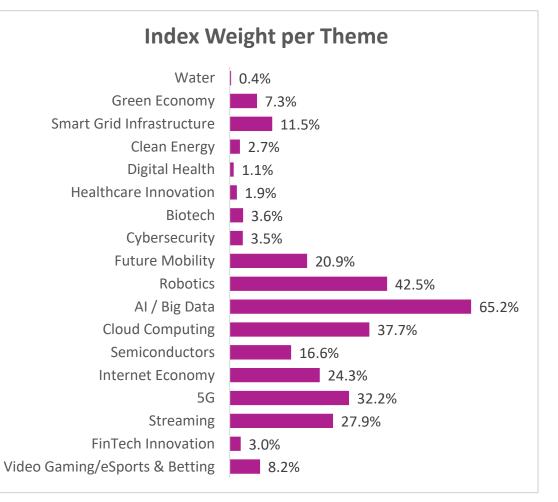


Nasdaq

q Based on overlap with existing Nasdaq Thematic Indexes, except for Digital Health, Healthcare Innovation, 5G, Streaming, and Video Gaming/eSports & Betting where competitor products were analyzed.

Nasdaq-100 ESG by Thematic Exposures

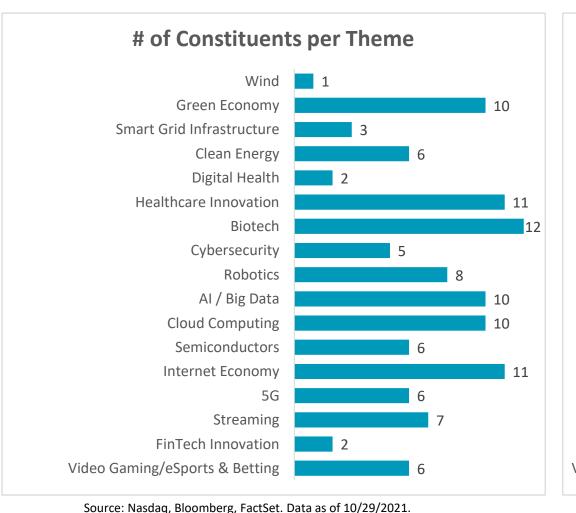


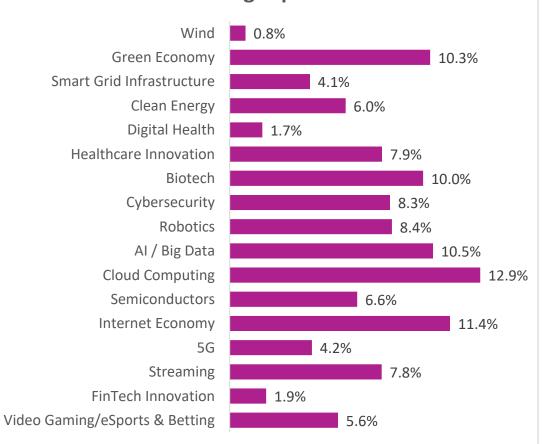


Nasdaq 🖁

 Based on overlap with existing Nasdaq Thematic Indexes, except for Digital Health, Healthcare Innovation, 5G, Streaming, and Video Gaming/eSports & Betting where competitor products were analyzed.

Nasdaq Next Generation 100 by Thematic Exposures



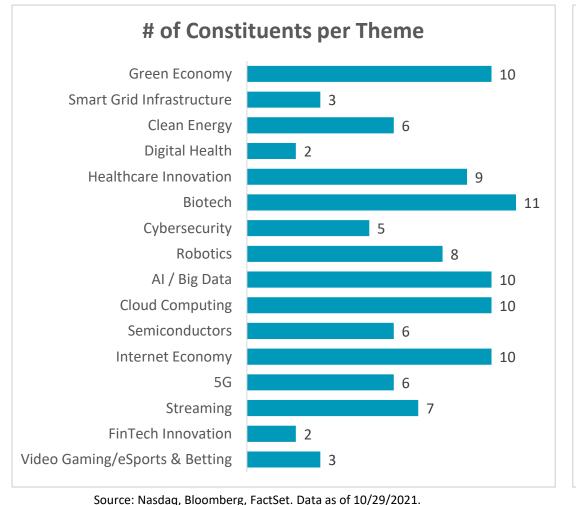


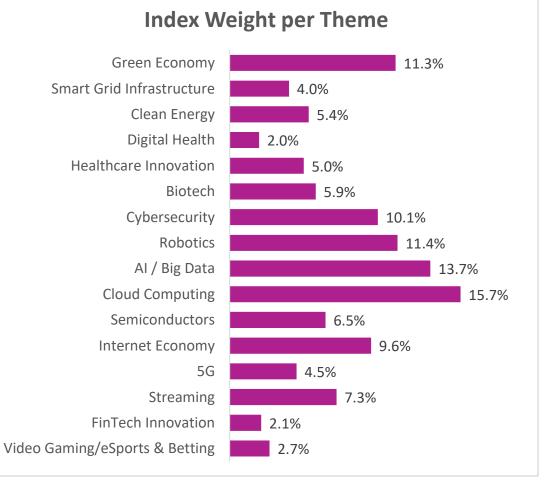
Index Weight per Theme

Nasdaq

 Based on overlap with existing Nasdaq Thematic Indexes, except for Digital Health, Healthcare Innovation, 5G, Streaming, and Video Gaming/eSports & Betting where competitor products were analyzed.

Nasdaq Next Generation 100 ESG by Thematic Exposures





Nasdaq 🖁

Based on overlap with existing Nasdaq Thematic Indexes, except for Digital Health,
Healthcare Innovation, 5G, Streaming, and Video Gaming/eSports & Betting where competitor products were analyzed.

Top 10 Largest Overweights: NDXESG

| Symbol | Nasdaq-100 ESG Weight (%) | Nasdaq-100 Weight (%) | Difference Weight (%) | Company Name | ICB Industry |
|--------|------------------------------|--------------------------|-----------------------|-------------------|------------------------|
| MSFT | 14.17 | 10.17 | 4.00 | MICROSOFT | Technology |
| AAPL | 12.94 | 10.89 | 2.05 | APPLE | Technology |
| NVDA | 5.33 | 3.76 | 1.57 | NVIDIA | Technology |
| ADBE | 3.25 | 2.14 | 1.11 | ADOBE | Technology |
| CSCO | 2.45 | 1.64 | 0.80 | CISCO SYSTEMS | Telecommunications |
| PYPL | 2.76 | 2.23 | 0.53 | PAYPAL HOLDINGS | Industrials |
| AMAT | 1.26 | 0.87 | 0.39 | APPLIED MATERIALS | Technology |
| NFLX | 2.17 | 1.79 | 0.37 | NETFLIX | Consumer Discretionary |
| INTC | 1.81 | 1.51 | 0.30 | INTEL | Technology |
| PEP | 1.72 | 1.46 | 0.26 | PEPSICO | Consumer Staples |
| | | | | | |



Top 10 Largest Underweights: NDXESG

| | Nasdaq-100 ESG | Nasdaq-100 Weight | | | |
|--------|----------------|-------------------|-----------------------|------------------------|------------------------|
| Symbol | Weight (%) | (%) | Difference Weight (%) | Company Name | ICB Industry |
| AMZN | 3.74 | 7.91 | (4.18) | AMAZON.COM | Consumer Discretionary |
| TSLA | 1.93 | 4.25 | (2.32) | TESLA | Consumer Discretionary |
| FB | 2.45 | 3.92 | (1.48) | FACEBOOK | Technology |
| MRNA | 0.62 | 1.19 | (0.57) | MODERNA INC | Health Care |
| GOOG | 3.64 | 4.09 | (0.44) | ALPHABET CL C | Technology |
| GOOGL | 3.41 | 3.83 | (0.41) | ALPHABET CL A | Technology |
| ISRG | 0.46 | 0.85 | (0.38) | INTUITIVE SURGICAL | Health Care |
| AVGO | 1.08 | 1.43 | (0.34) | BROADCOM | Technology |
| CHTR | 0.71 | 0.96 | (0.25) | CHARTER COMMUNICATIONS | Telecommunications |
| КНС | 0.09 | 0.31 | (0.22) | KRAFT HEINZ | Consumer Staples |
| COST | 1.22 | 1.39 | (0.17) | COSTCO WHOLESALE | Consumer Discretionary |
| | | | | | |



Top 10 Largest Overweights: NGXESG

| Symbol | NGXESG Weight (%) | NGX Weight (%) | Difference Weight (%) | Company Name | ICB Industry |
|--------|-------------------|----------------|-----------------------|--------------------|------------------------|
| ZBRA | 2.83 | 1.78 | 1.05 | ZEBRA TECHNOLOGIES | Industrials |
| STX | 1.90 | 1.11 | 0.79 | SEAGATE TECHNOLOGY | Technology |
| TRMB | 2.12 | 1.33 | 0.79 | TRIMBLE | Industrials |
| TSCO | 2.13 | 1.39 | 0.74 | TRACTOR SUPPLY | Consumer Discretionary |
| WDC | 1.71 | 1.05 | 0.66 | WESTERN DIGITAL | Technology |
| POOL | 1.72 | 1.09 | 0.63 | POOL CORPORATION | Consumer Discretionary |
| HAS | 1.37 | 0.79 | 0.58 | HASBRO | Consumer Discretionary |
| logi | 1.51 | 0.95 | 0.57 | LOGITECH | Technology |
| FTNT | 3.42 | 2.86 | 0.56 | FORTINET | Technology |
| ZS | 2.76 | 2.21 | 0.55 | ZSCALER | Technology |

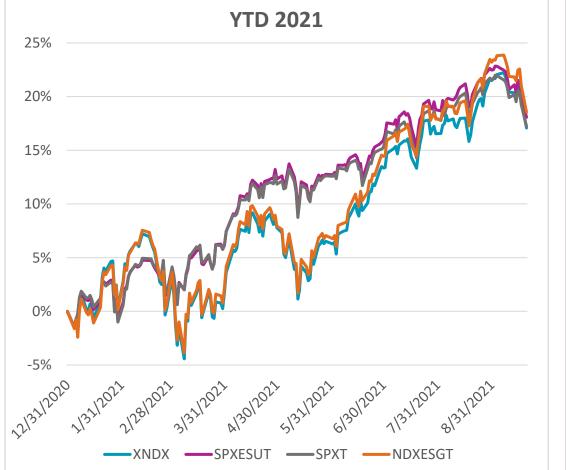


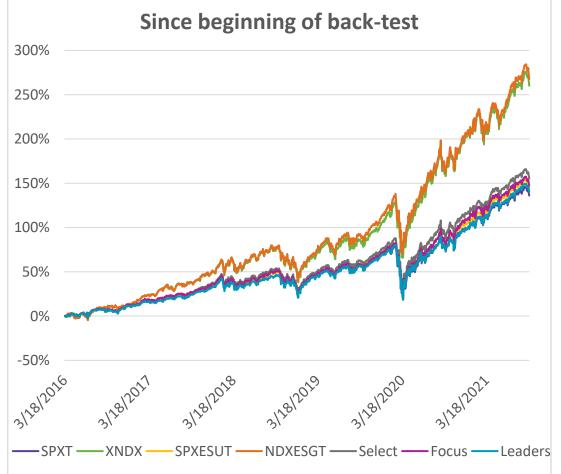
Top 10 Largest Underweights: NGXESG

| Symbol | NGXESG Weight (%) | NGX Weight (%) | Difference Weight (%) | Company Name | ICB Industry | |
|--------|-------------------|----------------|-----------------------|-------------------------|--------------------|--|
| HZNP | 0.20 | 1.45 | (1.25) | HORIZON THERAPEUTICS | Health Care | |
| YNDX | 0.82 | 1.51 | (0.69) | YANDEX | Technology | |
| ROKU | 1.57 | 2.21 | (0.64) | ROKU | Telecommunications | |
| PODD | 0.55 | 1.18 | (0.63) | INSULET | Health Care | |
| QRVO | 0.52 | 1.14 | (0.62) | QORVO | Technology | |
| ABMD | 0.41 | 0.94 | (0.54) | ABIOMED | Health Care | |
| ALNY | 0.80 | 1.32 | (0.53) | ALNYLAM PHARMACEUTICALS | Health Care | |
| MASI | 0.36 | 0.88 | (0.52) | MASIMO | Health Care | |
| HOLX | 0.64 | 1.15 | (0.51) | HOLOGIC | Health Care | |
| ENPH | 0.76 | 1.27 | (0.51) | ENPHASE ENERGY | Energy | |
| | | | | | | |



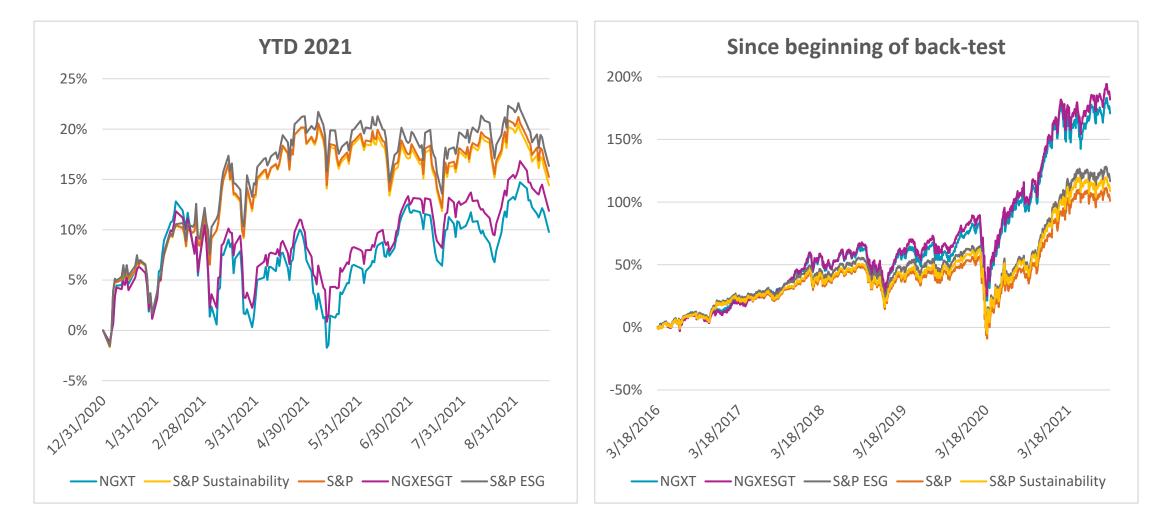
Performance – NDX vs. NDXESG





NasdaqData as of 9/20/2021.Sources: FactSet, Bloomberg, Nasdaq Global Indexes.

Performance – NGX vs. NGXESG



Nasdaq Data as of 9/20/2021. Sources: FactSet, Bloomberg, Nasdaq Global Indexes.

ESG Comparisons – NDX/NDXESG

| Index | Benchmark | Number of Securities | % Exclusion from the Benchmark | Weighted Average Sustainalytics ESG Risk Score | Simple Average Sustainalytics ESG Risk Score |
|---|------------------|-------------------------|--------------------------------|--|--|
| MSCI USA Index | | 626 | n/a | 21.58 | 22.45 |
| MSCI USA Extended ESG Focus Index | MSCI USA Index | 351 | 44% | 20.91 | 21.58 |
| MSCI USA Extended ESG Leaders Index | MSCI USA Index | 278 | 56% | 19.22 | 20.94 |
| MSCI USA ESG Universal Select Business Screens Index | MSCI USA Index | 569 | 9% | 20.10 | 21.67 |
| Nasdaq-100 Index | | 102 | n/a | 20.42 | 20.49 |
| Nasdaq-100 ESG Index | Nasdaq-100 Index | 96 | 6% | 18.56 | 20.09 |
| S&P 500 Index | | 507 | n/a | 21.49 | 22.25 |
| S&P 500 ESG Index | S&P 500 Index | 314 | 38% | 20.51 | 21.11 |

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Data as of 7/30/2021.

Sources: Sustainalytics, FactSet, Bloomberg, Nasdaq Global Indexes.

ESG Comparisons – NGX/NGXESG

| enchmark | Number of Securities | % Exclusion from the Benchmark | Sustainalytics ESG Risk Score | Sustainalytics ESG Risk Score |
|-------------------------------------|--|---|--|--|
| - | 104 | n/a | 21.98 | 22.20 |
| lasdaq Next Seneration 100 Index | 93 | 11% | 19.24 | 21.38 |
| | 401 | n/a | 24.61 | 25.26 |
| &P MidCap 400 Index | 373 | 7% | 24.09 | 24.64 |
| &P MidCap 400 Index | 274 | 32% | 24.04 | 24.64 |
| - - | eneration 100 Index &P MidCap 400 Index | 104 asdaq Next eneration 100 Index 93 | 104n/aasdaq Next eneration 100 Index9311%401n/a&P MidCap 400 Index3737% | 104 n/a 21.98 asdaq Next 93 11% 19.24 401 n/a 24.61 &P MidCap 400 Index 373 7% 24.09 |

Nasdaq Data as of 7/30/2021.

Sources: Sustainalytics, FactSet, Bloomberg, Nasdaq Global Indexes.

RESOURCES



RESOURCES: Nasdaq-100 ESG Index

Overview

- https://indexes.nasdaqomx.com/Index/Overview/NDXESG
- Methodology
 - https://indexes.nasdaqomx.com/docs/methodology_NDXESG.pdf
- Research
 - https://indexes.nasdagomx.com/docs/NDXESG_Research.pdf
- Fact Sheet
 - https://indexes.nasdaqomx.com/docs/FS_NDXESGT.pdf
- Carbon Credit Report
 - NDXESG: <u>https://indexes.nasdaqomx.com/docs/Carbon%20Footprint%20Report%20-%20NDXESG.pdf</u>
 - NDX: <u>https://indexes.nasdagomx.com/docs/Carbon%20Footprint%20Report%20-%20NDX.pdf</u>



RESOURCES: Nasdaq-100 Next Generation ESG Index

Overview

- https://indexes.nasdaqomx.com/Index/Overview/NGXESG
- Methodology
 - https://indexes.nasdaqomx.com/docs/methodology_NGXESG.pdf
- Research
 - https://indexes.nasdaqomx.com/docs/NGXESG_Research.pdf
- Fact Sheet
 - https://indexes.nasdaqomx.com/docs/FS_NGXESGT.pdf
- Carbon Credit Report
 - NGXESG: <u>https://indexes.nasdaqomx.com/docs/Carbon%20Footprint%20Report%20-%20NGXESG.pdf</u>
 - NGX: <u>https://indexes.nasdaqomx.com/docs/Carbon%20Footprint%20Report%20-%20NGX.pdf</u>



APPENDIX



Exclusions based on ESG risk

- Companies with a "Severe" ESG Risk Rating are automatically disqualified from inclusion.
 - A rating of greater than 40 is considered "Severe"; 30-40 is considered "High"; 20-30 is "Medium"; 10-20 is "Low"; and 0-10 is "Negligible".
- Exclude any company that has not been researched yet.



Exclusions based on ESG risk – continued

- Exclude any company that has a controversy score equal to 5:
 - The controversy rating reflects:
 - Incidents with negative Environmental, Social and Governance (ESG) implications.
 - A company's level of involvement in and how it manages these issues.
 - Categorical scores are on a scale of 1 to 5.



Exclusions based on international norms

- A company must not violate the United Nations Global Compact:
 - 10 principles around human rights, labor, environment, and anti-corruption.
 - https://www.unglobalcompact.org/what-is-gc/mission/principles
- Securities are excluded from NDXESG/NGXESG that are classified as non-compliant.
 - Each company in the index is therefore classified as either compliant or on the watch-list with the UN Global Compact framework for following international norms.



Exclusions based on business involvements

Business Involvement Considered*:

- 1. Energy (Arctic oil & gas, nuclear power, oil & gas, oil sands, shale energy, thermal coal)
- 2. Health & Life (Alcohol, recreational cannabis, tobacco)
- 3. Defense & Military (controversial weapons, military contracting, riot control, small arms)
- 4. Values-Based (adult entertainment, gambling)



Weighting scheme – continued

 $ESG Risk - Adjusted NDX Market Value = \frac{40 - ESG Risk Rating Score}{40} \times NDX Market Value$

- Initial security weights are calculated by dividing a security's ESG Risk-Adjusted NDX Market Value by the sum of the ESG Risk-Adjusted NDX Market Values of all Index Securities.
- Afterwards, the same four-stage weight adjustment process as exists for NDX at its annual reconstitution is applied to produce final weights on a quarterly basis for NDXESG.
- (All the above applies for NGX and NGXESG, as well.)



Weighting scheme – continued

For Illustrative Purposes Only.

The information included on this slide is not based on actual data.

| Security | Parent Index | ESG Risk | (40-ESG | ESG Adjusted | Weight in | Weight in | ESG |
|-----------|----------------|----------|-----------|----------------|-----------|-----------|--------|
| | Market Value | Rating | Risk | Market Value | ESG | Parent | Excess |
| | | Score | Rating | | Index | Index | Weight |
| | | | Score)/40 | | (before | | |
| | | | | | capping) | | |
| Company A | 157,440,900.96 | 9.669091 | 0.76 | 119,383,139.64 | 5% | 2% | 3% |
| Company B | 408,425,550.79 | 10.14988 | 0.75 | 304,788,747.93 | 12% | 5% | 7% |
| Company C | 466,765,510.49 | 10.33926 | 0.74 | 346,115,277.80 | 14% | 6% | 8% |
| Company D | 337,399,212.20 | 10.56613 | 0.74 | 248,274,134.49 | 10% | 4% | 6% |
| Company E | 36,052,270.56 | 12.02819 | 0.70 | 25,211,182.25 | 1% | 0% | 1% |
| Company F | 590,398,129.57 | 16.18527 | 0.60 | 351,504,303.67 | 14% | 7% | 7% |
| Company G | 268,545,835.16 | 19.19268 | 0.52 | 139,692,956.82 | 6% | 3% | 2% |
| Company H | 311,917,708.29 | 20.84302 | 0.48 | 149,385,045.36 | 6% | 4% | 2% |
| Company I | 547,470,308.53 | 22.79236 | 0.43 | 235,516,830.87 | 10% | 7% | 3% |
| Company J | 24,733,442.74 | 24.69826 | 0.38 | 9,461,619.64 | 0% | 0% | 0% |
| Company K | 435,838,825.61 | 27.38121 | 0.32 | 137,493,977.85 | 6% | 5% | 0% |
| Company L | 118,577,295.32 | 27.73561 | 0.31 | 36,356,957.07 | 1% | 1% | 0% |
| Company M | 307,719,744.86 | 28.36004 | 0.29 | 89,546,103.32 | 4% | 4% | 0% |
| Company N | 441,090,355.41 | 33.1488 | 0.17 | 75,549,938.88 | 3% | 6% | -2% |
| Company O | 834,726,757.15 | 35.35263 | 0.12 | 96,982,201.14 | 4% | 10% | -7% |
| Company P | 550,834,597.82 | 37.24048 | 0.07 | 38,001,025.35 | 2% | 7% | -5% |
| Company Q | 269,359,777.85 | 37.4192 | 0.06 | 17,379,073.33 | 1% | 3% | -3% |
| Company R | 844,981,656.98 | 38.72938 | 0.03 | 26,841,302.95 | 1% | 11% | -10% |
| Company S | 359,845,558.64 | 39.02818 | 0.02 | 8,742,612.50 | 0% | 5% | -4% |
| Company T | 646,652,051.08 | 39.70698 | 0.01 | 4,736,994.67 | 0% | 8% | -8% |



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